

Business

Our Business Administration program provides you with a solid foundation in professional business management theories and practices with the flexibility to pursue your individual interest. The major provides broad coverage of the technical, interpersonal, conceptual, and analytical skills necessary to specialize in a particular area of interest such as entrepreneurship/small business, marketing, accounting or general business. A degree in Business Administration can lead to many different careers.

Mission Statement for the Department of Business

The mission statement of the Department of Business of Montana State University Northern is to take students from around the world and help them become technically competent, ethically grounded, socially responsible, innovative change-leaders in the business environment.

Learning Outcomes for Business Administration, BS , Trades Management and Business Management, BAS.

- Use accounting information to analyze and make business decisions.
- Use finance skills to analyze and make business decisions.
- Use strategy skills to analyze and make business decisions.
- Use marketing skills to analyze and make business decisions.
- Use operations' skills to analyze and make business decisions.
- Use human resource skills to analyze and make business decisions.

Learning Outcomes for Program of Study in Business, AS

Upon completion of this program, students will be able to:

- Produce written documents that will (a) be grammatically correct and (b) incorporate logical, complete, and articulate thoughts.
- Demonstrate presentation and oral communication skills with utilization of technology.
- Recognize basic concepts and theories related to business ethics and social responsibilities.
- Demonstrate basic knowledge of the functional areas of business.
- Make effective group decisions integrating multiple functional areas of business.
- Use the library resources, research databases, and/or the Internet to obtain information.
- Analyze and interpret quantitative data. Examples include those found in financial statements and data used to make business decisions.
- Evaluate information. Examples include external information, current issues.
- Use the problem solving model to evaluate information and to choose a solution to a problem.

Mission Statement for Accounting, minor

The mission of the minor in Accounting is to give students an understanding of basic accounting principles and technologies and the analytical and technical skills to employ them for best business practices.

Learning Outcomes for Accounting Minor

- Identify, illustrate, and describe enterprise and transaction cycles and business processes.
- Identify and apply appropriate accounting standards relating to financial reporting.
- Employ analytical skills to solve accounting-specific problems.
- Use industry relevant software for a variety of accounting applications.
- Identify and discuss ethical considerations in an accounting context.
- Use written communication to analyze and convey information in a clear and professional manner.

Mission Statement for Marketing Program Minor

The marketing program and Montana State University Northern will prepare you for an exciting career in print, online and social media outlets. This minor gives you a broad background in personal selling, customer service and advertising/promotion.

Learning Outcomes for Marketing: Technical Sales and Service Minor

- Written Communication: Students produce written documents that will (a) be grammatically correct and (b) incorporate logical, complete and articulate thoughts.
- Oral Communication: Students demonstrate presentation and oral communication skills with utilization of technology.
- Decision Making: Strategies: Use marketing planning and strategy skills to make business decisions.
- Critical Thinking: Identify key problem(s) and/or opportunities in a domestic and/or global business situation and use critical thinking skills to make business decisions.

Learning Outcomes for Small Business Management Minor

- Identify and analyze accounting concepts to interpret financial data and make informed decisions about operating performance and financial position of a small business.
- Interpret financial statements, assess financial health, and analyze performance metrics to make informed financial decisions.
- Develop financial strategies for managing cash flow, budgeting, forecasting, and securing capital for small business growth.
- Utilize finance skills to optimize resource allocation, access capital, manage budgeting, forecasting and cash flow, assess profitability and growth, and inform strategic planning.
- Apply tools and techniques for management and organization and navigate legal and regulatory frameworks in small business.
- Demonstrate effective leadership and team management skills necessary for fostering a positive organizational culture within legal and regulatory guidelines.
- Develop and implement effective marketing strategies tailored to small business objectives, target markets, and competitive landscapes.
- Implement brand identity and develop a measurable marketing strategy that leverages appropriate marketing strategy that leverages appropriate marketing channels and focuses on meeting customer needs through thoughtful product development.

Bachelor of Science Business Administration – Minor Required

Code	Title	Credits
General Education Core (https://catalognow.msun.edu/general-education-core/general-education-core/)		33
Required Courses		
ACTG 201	Principles of Fin Acct	3
ACTG 202	Principles of Mang Acct	3
BGEN 112	Creative Problem Solving	3
BGEN 110	Applied Business Leadership	3
BGEN 253	Business Statistics & Research	3
BGEN 235	Business Law	3
BMGT 335	Management & Organization	3
BMGT 329	Human Resource Management	3
BMKT 325	Principles of Marketing	3
BFIN 322	Business Finance	3
BGEN 360	International Business (Meets CAT V requirement)	3
BMGT 322	Operations Management	3
BGEN 468	Contemp Issues in Bus Ethics	3
BMIS 311	Management Information Systems	3
BGEN 494	Seminar	3
ECNS 201	Principles of Microeconomics (Meets CAT IV Requirement)	3
CAPP 156	MS Excel	3
WRIT 122	Business Writing	3
BGEN 105	Introduction to Business	3
BMGT 422	Project Management	3

Additional Gen Ed Core	21
Minor	30
Electives	9
Total minimum credits required for degree/minor	120

Bachelor of Applied Science in Trades Management

*** A student entering this program will have completed an Associate of Applied Science (AAS) degree in plumbing, electrical, construction trades, carpentry, construction technology, culinary arts, electronics technology, energy technology, industrial machine technology, machine tool technology, metals technology, sheet metal technology, surveying, sustainable energy technology, or welding technology from any member of the Montana University System or from those Montana tribal colleges, with which MSU-Northern have articulated with. A maximum of 60 of those credits (including 9 required general education credits) will apply to this degree. Students that have already completed some general education credits in an AAS may count these toward the 33 general education credits for this degree but are still required to take a minimum of 60 credits in the BAS to meet the 120 credits to graduate.***

Code	Title	Credits
ACTG 410	Cost/Mgmt Acct I	3
BMGT 335	Management & Organization	3
BMKT 325	Principles of Marketing	3
BMGT 422	Project Management	3
BFIN 322	Business Finance	3
BMIS 311	Management Information Systems	3
BMGT 448	Entrepreneurship	3
ACTG 201	Principles of Fin Acct	3
ACTG 202	Principles of Mang Acct	3
BGEN 360	International Business	3
CAPP 156	MS Excel	3
General Education Core		27
	General Education Core	33

Bachelor of Applied Science in Business Management

*** Students entering this program will have completed an Associate of Applied Science (AAS) in Business, Business Administration, Business Management or Business Technology from the MUS system, or from those Montana tribal colleges, with which MSU-Northern have articulated with. A maximum of 60 credits (includes 9 credits of required general education course work) of those credits will apply to this degree. Students that have already completed some general education credits in an AAS may count these toward the 33 general education credits for this degree but are still required to take a minimum of 60 credits in the BAS to meet the 120 credits to graduate.***

Core Category	Credits	Course Prefix and Number
Gen Ed Core	27	
Code	Title	Credits
BFIN 322	Business Finance	3
BMGT 335	Management & Organization	3
BMIS 311	Management Information Systems	3
BMGT 322	Operations Management	3
BMGT 329	Human Resource Management	3
BUS 348	Business Communications	3
ACTG 201	Principles of Fin Acct	3
ACTG 202	Principles of Mang Acct	3
ACTG 410	Cost/Mgmt Acct I	3
BGEN 253	Business Statistics & Research	3
BMGT 422	Project Management	3
BGEN 494	Seminar	3
BGEN 360	International Business	3

CAPP 156	MS Excel	3
ECNS 201	Principles of Microeconomics	3

Associate of Science Program of Study in Business

Learning Outcome: Students recognize basic concepts and theories related to business ethics and social responsibilities.

Code	Title	Credits
General Education Core (https://catalognow.msun.edu/general-education-core/general-education-core/)		24
Required Courses		
ACTG 201	Principles of Fin Acct	3
ACTG 202	Principles of Mang Acct	3
BGEN 105	Introduction to Business	3
BGEN 112	Creative Problem Solving	3
BGEN 110	Applied Business Leadership	3
BGEN 253	Business Statistics & Research	3
BGEN 235	Business Law	3
ECNS 201	Principles of Microeconomics (Meets CAT IV Requirement)	3
CAPP 156	MS Excel	3
WRIT 122	Business Writing	3
Electives		6
GEN ED Requirements		24
Total minimum credits required for degree		60
*Check course descriptions for course rotation		

Minors

The Business Technology minor is not available to students earning a BS in Business Administration.

Accounting

Code	Title	Credits
Required Courses		
ACTG 201	Principles of Fin Acct	3
ACTG 202	Principles of Mang Acct	3
ACTG 320	Accounting Data Analytics	3
ACTG 301	Intermediate Accounting I	3
ACTG 302	Intermediate Accounting II	3
ACTG 401	Principles of Fed Tax - Ind	3
ACTG 410	Cost/Mgmt Acct I	3
ACTG 411	Auditing 1	3
BGEN 235	Business Law	3
BFIN 322	Business Finance	3
Total minimum credits required for minor		30

The Business Technology minor is not available to students earning a BS in Business Administration.

Business Technology

Code	Title	Credits
Required Courses		
ACTG 201	Principles of Fin Acct	3
ACTG 202	Principles of Mang Acct	3
BGEN 105	Introduction to Business	3
BGEN 112	Creative Problem Solving	3
BGEN 110	Applied Business Leadership	3
BGEN 235	Business Law	3

BMGT 335	Management & Organization	3
BMKT 325	Principles of Marketing	3
BUS 348	Business Communications	3
Total minimum credits required for degree		27

Marketing

Code	Title	Credits
Required Courses		
BGEN 112	Creative Problem Solving	3
BMKT 325	Principles of Marketing	3
BMKT 337	Consumer Behavior	3
BUS 348	Business Communications	3
BMKT 345	Marketing Trends	3
BMKT 436	Sales and Sales Management	3
BMKT 441	Advanced Marketing Application	3
BMKT 338	Advertising and Promotion	3
BMGT 245	Customer Service Management	3
GDSN 231	Graphic Design Applications	3
Total minimum credits required for minor		30

Small Business Management

Code	Title	Credits
Required Courses		
ACTG 201	Principles of Fin Acct	3
ACTG 202	Principles of Mang Acct	3
BGEN 235	Business Law	3
BMGT 335	Management & Organization	3
BMGT 329	Human Resource Management	3
BMKT 325	Principles of Marketing	3
BMKT 338	Advertising and Promotion	3
BMGT 461	Small Business Management	3
BMGT 448	Entrepreneurship	3
BMGT 245	Customer Service Management	3
Total minimum credits required for minor		30