

# Graphic Design

MSU-Northern's Graphic Design program integrates traditional arts education with current technology to prepare designers for both print and electronic media. Drawing, design, and painting courses provide a foundation focusing on development of perceptual skills and visual conception abilities. Students are expected to continue to build on those skills and abilities in subsequent courses. These foundation courses also provide the student with experience in a broad range of traditional art materials and techniques.

## Bachelor of Arts Graphic Design (Minor Required)

Learning Outcomes: Ability to use basic design principles to visually communicate a message and give meaningful visual form to content. Student displays an understanding of the historical and cultural implications of the Art canon. Students will demonstrate professional graphic design standards and methods needed for entry level employment. Students will apply learned knowledge to designs through the development of printed materials. Students will apply learned knowledge to electronic designs.

Code	Title	Credits
General Education Core ( <a href="https://catalognow.msun.edu/general-education-core/general-education-core">https://catalognow.msun.edu/general-education-core/general-education-core</a> )		33
<b>Required Courses</b>		
ARTZ 105	Visual Language - Drawing (CAT VI)	3
ARTZ 106	Visual Language - 2-D Fndtns (CAT VI)	3
ARTZ 107	Visual Language - 2-D Fdtns II (CAT VI)	3
ARTZ 221 or ARTZ 224	Painting I Watercolor I	3
ARTH 330 or ARTH 340	Art Hist of Western Civ I (CAT VI) Art History of Western Civ II	3
LIT 110 or LIT 230	Intro to Lit (Meets CAT VI Requirement) World Lit Survey	3
GDSN 220	Illustration I	3
GDSN 231	Graphic Design Applications	3
GDSN 240	Electronic Design I	3
GDSN 250	Graphic Design I	3
ARTZ 284	Photo I-Techs and Processes (Meets CAT VI Requirement)	3
GDSN 320	Illustration II	3
GDSN 340	Electronic Design II	3
GDSN 350	Graphic Design II	3
ARTZ 384	Photo II-Theory, Crit, Prctice	3
GDSN 450	Graphic Design III	4
HSTR 102 or SOSO 201	Western Civilization II (CAT IV) Introduction to Social Science	3
WRIT 101	College Writing I (Meets CAT I Requirement)	3
Language (CAT VI)		6-8
Minor and Advisor Approved Electives (18 credits must be upper division)		41
<b>Total minimum credits required for degree/minor</b>		<b>120</b>

## Associate of Applied Science Graphic Design

Code	Title	Credits
WRIT 101	College Writing I <sup>1</sup>	3
M 121 or M 145	College Algebra <sup>2</sup> Math for the Liberal Arts	3
COMX 111	Intro to Public Speaking <sup>3</sup>	3
<b>Required Courses</b>		
ARTH 160	Global Visual Culture	3
ARTZ 105	Visual Language - Drawing	3
ARTZ 106	Visual Language - 2-D Fndtns	3
ARTZ 107	Visual Language - 2-D Fdtns II	3

ARTZ 221	Painting I	3
or ARTZ 224	Watercolor I	
CAPP 120	Introduction to Computers	3
GDSN 220	Illustration I	3
GDSN 231	Graphic Design Applications	3
GDSN 240	Electronic Design I	3
GDSN 250	Graphic Design I	3
ARTZ 284	Photo I-Techs and Processes	3
Select 18 credits from the following:		18
BGEN 105	Introduction to Business	
BGEN 112	Creative Problem Solving	
BFIN 205	Personal Finance (equiv 305)	
BGEN 235	Business Law	
DDSN 119	Technical Graphics I	
DDSN 114	Introduction to CAD	
DDSN 116	3D CAD	
CIS 112	Web Site Development	
CSCI 110	Programming w/Visual Basic I	
CSCI 111	Programming with Java I	
<b>Total minimum credits required for degree</b>		<b>60</b>

- 1 Meets Communications Requirement
- 2 Meets Computation Requirement
- 3 Meets Human Relations Requirement