

# Business

Our Business Administration program provides you with a solid foundation in professional business management theories and practices with the flexibility to pursue your individual interest. The major provides broad coverage of the technical, interpersonal, conceptual, and analytical skills necessary to specialize in a particular area of interest such as entrepreneurship/small business, marketing, accounting or general business. A degree in Business Administration can lead to many different careers.

## Bachelor of Science Business Administration – Minor Required

Learning Outcome:

Students produce written documents that will:

1. be grammatically correct and
2. incorporate logical, complete, and articulate thoughts. Students demonstrate presentation and oral communication skills with utilization of technology.

For example, they will:

1. conduct themselves professionally,
2. speak clearly,
3. maintain eye contact with their audience, and
4. convey the main ideas.

Code	Title	Credits
General Education Core ( <a href="https://catalognow.msun.edu/general-education-core/general-education-core">https://catalognow.msun.edu/general-education-core/general-education-core</a> )		33
<b>Required Courses</b>		
ACTG 201	Principles of Fin Acct	3
ACTG 202	Principles of Mang Acct	3
BGEN 112	Creative Problem Solving	3
BGEN 110	Applied Business Leadership	3
BGEN 253 or STAT 216	Business Statistics & Research Introduction to Statistics	3
BGEN 235	Business Law	3
BMGT 335	Management & Organization	3
BMGT 329	Human Resource Management	3
BMKT 325	Principles of Marketing	3
BMKT 341	Advanced Marketing Application	3
BFIN 322	Business Finance	3
BGEN 360	International Business	3
BMGT 322	Operations Management	3
BGEN 468	Contemp Issues in Bus Ethics	3
BUS 406		3
BGEN 494	Seminar	3
ECNS 201 or ECNS 202	Principles of Microeconomics (Meets CAT IV Requirement) Principles of Macroeconomics	3
Advisor Approved Electives		9
Minor		30
<b>Total minimum credits required for degree/minor</b>		<b>120</b>

## Bachelor of Applied Science in Trades Management

\*\*\* A student entering this program will have completed an Associate of Applied Science (AAS) degree in plumbing, electrical, construction trades, carpentry, construction technology, culinary arts, electronics technology, energy technology, industrial machine technology, machine tool technology, metals technology, sheet metal technology, surveying, sustainable energy technology, or welding technology from any member of the Montana University System or from those Montana tribal colleges, with which MSU-Northern have articulated with. A maximum of 60 of those credits (including 9 required general education credits) will apply to this degree\*\*\*

Learning Outcome:

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Core 33

General Education

Code	Title	Credits
ACTG 410	Cost/Mgmt Acct I	3
BMGT 329	Human Resource Management	3
BMGT 335	Management & Organization	3
BMKT 325	Principles of Marketing	3
BMGT 422	Project Management	3
BFIN 322	Business Finance	3
BUS 348	Business Communications	3
BGEN 468	Contemp Issues in Bus Ethics	3
BMIS 311	Management Information Systems	3
BMGT 322	Operations Management	3
CET 498	Cooperative Education	3

## Bachelor of Applied Science in Business Technology

\*\*\* Students entering this program will have completed an Associate of Applied Science (AAS) in Business, Business Administration, Business Management or Business Technology from the MUS system, or from those Montana tribal colleges, with which MSU-Northern have articulated with. A maximum of 60 credits (includes 9 credits of required general education course work) of those credit will apply to this degree.\*\*\*

Core Category	Credits	Course Prefix and Number
Gen Ed Core	33	

Code	Title	Credits
BMGT 335	Management & Organization	3
BMGT 329	Human Resource Management	3
BMKT 325	Principles of Marketing	3
BUS 348	Business Communications	3
BGEN 468	Contemp Issues in Bus Ethics	3
BMIS 311	Management Information Systems	3
BMGT 322	Operations Management	3
BFIN 322	Business Finance	3
BMGT 245	Customer Service Management	3
CAPP 158	MS Access	3
CAPP 266	Advanced MS Excel Applications	3
BMGT 498	Cooperative Education	3

## Associate of Science Program of Study in Business

Learning Outcome: Students recognize basic concepts and theories related to business ethics and social responsibilities.

Code	Title	Credits
General Education Core ( <a href="https://catalognow.msun.edu/general-education-core/general-education-core">https://catalognow.msun.edu/general-education-core/general-education-core</a> )		33
<b>Required Courses</b>		
ACTG 201	Principles of Fin Acct	3
ACTG 202	Principles of Mang Acct	3
BGEN 105	Introduction to Business	3
BGEN 112	Creative Problem Solving	3
BGEN 110	Applied Business Leadership	3
BFIN 205	Personal Finance (equiv 305)	3
or CAPP 266	Advanced MS Excel Applications	
BGEN 253	Business Statistics & Research	3
BGEN 235	Business Law	3

CAPP 151	MS Office (Meets CAT VII Requirement)	3
ECNS 201	Principles of Microeconomics (Meets CAT IV Requirement)	3
Elective		3
<b>Total minimum credits required for degree</b>		<b>60</b>

## Minors

### Accounting

Code	Title	Credits
<b>Required Courses</b>		
ACTG 201	Principles of Fin Acct	3
ACTG 202	Principles of Mang Acct	3
ACTG 205	Computerized Accounting *	3
ACTG 301	Intermediate Accounting I *	3
ACTG 302	Intermediate Accounting II *	3
ACTG 401	Principles of Fed Tax - Ind	3
ACTG 410	Cost/Mgmt Acct I **	3
ACTG 411	Auditing 1 **	3
BGEN 235	Business Law	3
BFIN 322	Business Finance	3
<b>Total minimum credits required for minor</b>		<b>30</b>

\* Offered alternate even years

\*\* Offered alternate odd years

Suggested Selective General Education Courses:

Code	Title	Credits
Category IV Social Sciences: ECNS 201	Principles of Microeconomics (CAT IV)	3
Category IV Social Sciences: ECNS 202	Principles of Macroeconomics (CAT IV)	3

### Business Technology

Code	Title	Credits
<b>Required Courses</b>		
ACTG 201	Principles of Fin Acct	3
ACTG 202	Principles of Mang Acct	3
BGEN 105	Introduction to Business	3
BGEN 112	Creative Problem Solving	3
BGEN 110	Applied Business Leadership	3
BGEN 235	Business Law	3
BMGT 335	Management & Organization	3
BMKT 325	Principles of Marketing	3
BUS 348	Business Communications	3
ECNS 201	Principles of Microeconomics	3
<b>Total minimum credits required for degree</b>		<b>30</b>

### Marketing

Code	Title	Credits
<b>Required Courses</b>		
BGEN 112	Creative Problem Solving	3
BMKT 325	Principles of Marketing	3
BMKT 337	Consumer Behavior	3
BUS 348	Business Communications	3
BUS 345	Marketing Trends	3

BMKT 341	Advanced Marketing Application	3
BMKT 436	Sales and Sales Management	3
BMKT 338	Advertising and Promotion	3
BMGT 245	Customer Service Management	3
GDSN 231	Graphic Design Applications	3
<b>Total minimum credits required for minor</b>		<b>30</b>

## Small Business Management

<b>Code</b>	<b>Title</b>	<b>Credits</b>
<b>Required Courses</b>		
ACTG 201	Principles of Fin Acct	3
ACTG 202	Principles of Mang Acct	3
BGEN 235	Business Law	3
BMGT 335	Management & Organization	3
BMGT 329	Human Resource Management	3
BMKT 325	Principles of Marketing	3
BMKT 338	Advertising and Promotion	3
BMGT 461	Small Business Management	3
BMGT 448	Entrepreneurship	3
BMGT 245	Customer Service Management	3
<b>Total minimum credits required for minor</b>		<b>30</b>