

# Graphic Design (GDSN)

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**GDSN 220. Illustration I. 3 Credits.**

Studio exercise in observational and imaginative drawing and painting. A variety of media and expressive, narrative, and descriptive techniques are explored in the creation of artwork for commercial reproduction. Prerequisite: ART 120.

**GDSN 231. Graphic Design Applications. 3 Credits.**

This course is an introduction to software applications used by today's graphic design industry. A workbook-guided approach is employed and the course is self-paced. Photoshop, Illustrator, and QuarkXpress are covered in the course. This course is prerequisite to GDSN 320, GDSN 350 and GDSN 450.

**GDSN 240. Electronic Design I. 3 Credits.**

This course is an introduction to software applications used by today's graphic design industry for electronic media. the course will focus on site architecture, design, and software implementation. Flash MX, Adobe Photoshop/ImageReady, and Dreamweaver are covered in the course. This course is a prerequisite to GDSN 340 and GDSN 450. Prerequisite: GDSN 231.

**GDSN 250. Graphic Design I. 3 Credits.**

Lecture/Studio course incorporating visual design concepts and techniques in problem-solving of commercial graphic arts assignments. Emphasis on individual creativity in realistic problem-solving situations. Prerequisite: Art 150.

**GDSN 279. Cooperative Education. 1-12 Credits.****GDSN 290. Special Topics. 1-12 Credits.****GDSN 292. Independent Study. 12 Credits.****GDSN 299. Independent Study. 1-12 Credits.****GDSN 320. Illustration II. 3 Credits.**

This course covers illustration based in current imaging software with the goal of developing individual methods and style. Prerequisites: GDSN 220 and GDSN 231. Course Fee: \$10.00.

Course Fees: \$10.75

**GDSN 340. Electronic Design II. 3 Credits.**

This course covers web site design using page creation application and image editing applications. Additionally, animation and multimedia will be incorporated into the design process. Prerequisite: GDSN 240.

**GDSN 350. Graphic Design II. 3 Credits.**

Lecture/Studio course utilizing visual design concepts and principles in problem-solving of realistic commercial graphic arts assignments. The computer is incorporated as the primary tool for generating images, typography and composition. Prerequisites: CAPP 120, GDSN 220, GDSN 231 or permission of instructor. Course Fee: \$15.00.

Course Fees: \$15.75

**GDSN 390. Special Topics. 1-12 Credits.****GDSN 392. Independent Study. 6 Credits.****GDSN 450. Graphic Design III. 4 Credits.**

Lecture/studio course utilizing visual design concepts and principles in problem-solving of realistic commercial graphic arts assignments. The computer is incorporated as the primary tool for generating images, typography, and composition. A portfolio will be constructed and presented at the conclusion of the course. Prerequisites: GDSN 231, GDSN 240, GDSN 250, GDSN 350, GDSN 320. Course Fee: \$25.00.

Course Fees: \$26.50

**GDSN 479. Cooperative Education. 1-12 Credits.****GDSN 491. Special Topic. 1-12 Credits.****GDSN 492. Independent Study. 1-12 Credits.****GDSN 498. Cooperative Education. 1-12 Credits.****GDSN 499. Ind Study. 1-12 Credits.****GDSN 590. Special Topics. 1-12 Credits.**